

Contact

0627139713 (Mobile)
WillemWijtvliet@gmail.com

www.linkedin.com/in/willem-wijtvliet-83aa9b13 (LinkedIn)
www.wijtvliet.nl (Personal)

Top Skills

Project Management
Web Design
Graphic Design

Languages

English (Full Professional)
Dutch (Native or Bilingual)
French (Limited Working)

Certifications

Product Owner (PSPO1)
Adwords Certifications.
(Fundamentals & Search Advertising)

Honors-Awards

Silver, The Royal Family, Royal Canin, DDB & Tribal Amsterdam, MediaMonks
MOTD Airforce.com - MediaMonks & GSD&M
People award - Oxxio app
Silver - Oxxio app
Klacht.nl 2017 Award

Publications

YOUNG & PROFESSIONAL:
WILLEM WIJTVLIET (28)

Willem Wijtvliet

Digital Transformation | IoT | eCommerce | Data | IT | UX | Product | Agile | Innovation
Breda, North Brabant Province, Netherlands

Summary

I believe that digital transformation is the key to the future success of a company.

I have experience in leading international digital development teams across multiple regions. (EMEA, APAC, LATAM) In the following industries: automotive, beverage, biotech, financial, fashion, healthcare, Energy, luxury products and sustainability.

My work has been recognized by: the FWA, LovieAwards, Webby's, SpinAwards, ADCN and Cannes Lions.

Certified Product Owner (PSPO1 by Scrum.org)

Experience

Eneco Groep
Product Owner - Platform Feature Development
November 2018 - Present
Rotterdam Area, Netherlands

As a Product Owner leading internal and external agile DevOps teams in the end to end development of multiple features for the Eneco & Oxxio platforms.

Part of the Customer Digital - Customer Engagement team where we improve the business communication connection between the consumer and our organization through various channels of correspondence.

Eneco Groep
Product Marketing Manager - Oxxio app
January 2017 - Present
Rotterdam Area, Netherlands

Generating data-driven business cases to improve the customer engagement strategy for Oxxio.

KPI's: app activation, churn, app-rating, call reduction, unique app-users and new business development Oxxio Pro & Telecom.

MediaMonks

3 years 2 months

Sr ProjectManager / Product Owner - Mobile & Platforms

January 2015 - February 2017 (2 years 2 months)

Amsterdam Area, Netherlands

As the nexus between idea and execution, i worked in close collaboration with MM clients to set up new projects responding to client briefs and RFPs — co-creating pitches, treatments and proposals.

For the B2B proposition "Big Builds". A department specialized in the production of digital platforms: Mobile apps & e-Commerce platforms

Partnerships: Weber (EMEA), Bose (USA), Heineken (NL), Johnson and Johnson (APAC), Google Zoo (USA), & Jumbo (EMEA)

Project Manager EMEA e-Commerce

January 2014 - January 2015 (1 year 1 month)

Amsterdam Area, Netherlands

As a Project Monk, i was responsible for the progress and delivery of the projects produced on behalf of the world's leading advertising agencies

Partnerships: TBWA, DDB, Accenture, BBDO, Ogilvy, Wieden&Kennedy, Weber, ABN amro, Google, Old Spice.

Digitas Amsterdam

1 year 1 month

Jr. Project Manager EMEA - e-Commerce platforms

June 2013 - January 2014 (8 months)

Amsterdam Area, Netherlands

Responsible for overseeing the lifecycles of multiple client projects and relations, from the sign off to site launch and beyond. I navigated an array of client relationships, project timelines, last minute changes, QA, and launches. From an operational point of view i worked together with technical, creative & strategy teams making sure that we delivered high quality and efficient implementations.

Partnerships: Scotch & Soda (EMEA), NISSAN (EMEA), o'Neill (EMEA), Vertu (EMEA)

Project Management Intern
January 2013 - June 2013 (6 months)
Amsterdam Area, Netherlands

Kartonext
Co-Founder
January 2010 - April 2013 (3 years 4 months)
Breda Area, Netherlands

Sold in 2013

Pixelstreet
UX designer / Front-end developer
February 2011 - January 2013 (2 years)
Rotterdam

Devising digital user experience from design till development in agile teams.

Pixelstreet
Jr. Software developer
2007 - February 2011 (4 years 2 months)
Rotterdam Area, Netherlands

Crafting websites / eCommerce platforms (HTML, CSS, Javascript, PHP & Flash) in agile teams.

Education

Avans Hogeschool Breda
Information and Communication Technology, Academy for Media & User Experience · (2009 - 2013)

University of Virginia
BCG, Digital Transformation · (2018 - 2018)

Prowareness
PSPO1 - Professional Scrum Product Owner · (2018 - 2018)